SSHĀP

South Sound Housing Affordability Partners Executive Board Meeting Minutes

September 2, 2022 8:30 – 10:04 a.m.

Executive Mayor Nancy Backus, City of Auburn - excused

Board: Councilmember Kevin Ballard, City of DuPont – present

Mayor Baublits, City of Eatonville - present

Mayor Daryl Eidinger, City of Edgewood - present

Mayor Kim Roscoe, City of Fife - present

Vice Chair, Councilmember Hunter George, City of Fircrest - present

Mayor Tracie Markley, City of Gig Harbor - present

Councilmember Linda Farmer, City of Lakewood - present Mayor Shanna Styron Sherrell, City of Milton - absent Executive Bruce Dammeier, Pierce County - present Councilmember Ryan Mello, Pierce County - present Deputy Mayor Ned Witting, City of Puyallup - present Councilmember Annette Bryan, Puyallup Tribe - present

Mayor Dick Muri, Town of Steilacoom - present

Councilmember Charla Neuman, City of Sumner - absent Chair, Mayor Victoria Woodards, City of Tacoma - present

Councilmember Denise McCluskey, City of University Place – present

Councilmember Jim Andrews, City of Fircrest - present

Staff: Jason Gauthier, SSHA³P Manager

Heather Moss, Director, Pierce County Human Services

Trish Crocker, Grant Coordinator, Pierce County Human Services

Becki Foutz, Administrative Assistant

Guests: Laura Benjamin, Carl Schroeder, Cynthia Stewart, Patti Spaulding-Klewin, Ryan Windish, Taylor

Jones, Kacey Guin, Robin Bolster-Grant, Tiffany Speir

MINUTES

TOPIC/ WHO	DISCUSSION	ACTION
Call to Order	Mayor Woodards called the meeting to order at 8:36. SSHA ³ P Manager Gauthier	Wel-
	called roll, per above; there was a quorum.	come!
Favorite	Mayor Eidinger did the family car show with street rods & classic cars, that he's	
Thing You	been doing since 1987.	
Did This		
Summer?	Mayor Roscoe did her first Obliteride via bike – it was an amazing event and next year she'll fundraise.	

TOPIC/W	ТНО	DISCUSSION	AC'	TION
	Executive Dammeier spent time on a boat in Princess Louisa inlet, in Canada, and enjoyed extremely spectacular views.		lce breaker	
	Councilmember Farmer won the primary!			
continued	Councilme sunshine.	ember Mello hung out with good friends on his rooftop deck in th	е	
	Councilme	ember Bryan took Mom to Hawaii for a week.		
		ember McCluskey took family to a working ranch in Kimberley, OF ey saw painted hills and fossils.	₹,	
		oodards hosted 35 mayors from around the country at the Mayorn Project; they now understand that Tacoma is the greatest city in		
	•	arkley hung out with family and community at downtown Summe every Tuesday night – she even sang with one of the bands.	r	
		ember George has been swimming a mile and a half three mornin ircrest's new pool.	gs a	
	-	uri enjoyed working in his yard and house; he got a solar-powered a pickleball court.	d roof	
		ember Ballard enjoyed walking and being a volunteer scorer at the men's Amateur golf tournament.	e	
		ayor Witting has enjoyed spending time with grandchildren. He brand new granddaughter, Bonnie Jane Witting, just last night!		
	Carl Schro	eder went to Bampf/Jasper area in Canada – it was amazing.		
	He's lived	ublits purchased the nonprofit Mt Rainier Scenic Railroad in Augu in Eatonville since 1964 and recently hiked the Bud Blanchard trame; it's absolutely gorgeous!! Mayor Woodards welcomed Mayo o SSHA ³ P.	ail for	
	Laura Ben	jamin moved this Summer and is doing lots of home projects.		

TOPIC/WHO

ACTION

DISCUSSION

	DISCUSSION	
Ţ		
	Any additions or changes to the agenda? Councilmember George moved to approve the consent agenda. Mayor Roscoe seconded. The consent agenda was adopted.	Motion ap- proved. No agenda changes
Public Comment	Mayor Woodards invited the public to comment. None.	
Legislative	The Association of WA Cities is preparing for 2023 legislative session. Carl provided an update on legislative priorities process and what to expect re: housing and zoning proposals.	Informa- tional
Presentation - Carl Schroeder, Deputy Director of	It will be a long, 105-day session next year; the primary responsibility is to pass the state's biennial budgets: the operating, transportation and capital construction budget. That will take up the second half of the session. Bills discussed last year will need to be reintroduced. It's an election year, and	
Relations, Association	there are some retiring members. Half the Senate and all representatives are up for election. A lot of interest in housing space is expected. We have one of the lowest vacancy	
	rates in the state and rent has gone up, along with home prices. There have been some proposals from advocates to respond to this crisis by having the State do some zoning to open opportunities in existing single-family neighborhoods. The Association's convened a group of 15 members, including elected officials	
	and staff to develop a proactive housing agenda to bring forward in the legislative session.	
	In addition to affordable housing, they're circling around three other potential priorities: first, response to the Blake ruling, decriminalizing certain drugs, and that there are two referrals to services before any charges (there's no way of tracking that). They want to ensure that associated costs of the ruling are paid by the State.	

TOPIC/WHO **DISCUSSION ACTION**

State The second potential priority is requesting that the legislature revisits the recent **Legislative** changes in law enforcement authorization to respond to crimes. Third is the **Session** need for more investment in the historic bipartisan infrastructure law – there's a **Preview** continued deficiency across the state. They will request the legislature to **Presentation** maintain return of revenues to the public works assistance account (Public - Carl Works Trust Fund). These funds have been diverted elsewhere for the last Schroeder, several years.

Informational

Deputy

Director of The committee meets again on 9/13. Housing themes include a need for delivery Government of more affordable rental units, expanded home ownership opportunities, and Relations, ensuring that we have more supply of both market rate and additional Association subsidized housing solutions that address the variety of situations that cities of WA Cities face. The Mayor of Leavenworth's participating, and their circumstances are different than many other areas. Residents don't have adequate opportunity to purchase housing as it's snatched up by vacationers.

> There are opportunities for everyone to do better. They haven't wrestled with the issues of mandates yet. They want to present something to the State that indicates that cities want to move forward, and ask for a blend of funding that's commensurate with the need.

HB 1220 has the state developing a projection of needed housing units by income band that will be provided to cities and counties, and there will be responsibility for all to plan and accommodate. Numbers coming out of that are daunting and dire. For instance, Pierce County by 2044 will need 56,000 units for 0-50% AMI housing. That's more than the State has developed over the past 20 years! We need public, private, and philanthropic investments in those. We need to do everything we can to facilitate market rate properties as well.

Jason noted that there will be a presentation by the Department of Commerce at SSHA³P's October Board meeting regarding HB 1220's effects on the comprehensive plan's housing element.

The group is tasked to narrow issues down to what will have the most effect, immediately, as the crisis is urgent and the needle needs to move right away. TOPIC/WHO **ACTION DISCUSSION**

State They've heard that the Governor is potentially not going to advance a bill as **Legislative** aggressive as last year's proposal, however the advocates of that bill are still **Session** moving forward. Representative Bateman has stated that she intends to bring **Preview** back what she proposed last year, which was requiring up to sixplexes on all **Presentation** residential lots, in cities of substantial size around the state. There may be a bill - Carl focused on transit areas and do more limited targeted up zones around the Schroeder, state. There are two sets of BIPOC homeownership recommendations, one from Deputy the Homeowners Disparities Workgroup and one from the Black Director of Homeownership Initiative, which specifically calls out State middle housing Government zoning. Some other ideas direct the State Building Code Council to allow multiple Relations, story buildings with single staircases, with other additional fire safety measures, Association and requiring cities to allow smaller homes. The labor community may be of WA Cities, working more towards the Middle Housing Preemption Bill than they did continued previously. The Association's hoping their efforts will bring cities together to develop a proactive and aggressive proposal.

> Councilmember McCluskey thanked Carl for his work. She recommends indicating that cities can't handle this issue alone; a partnership is needed. Some apartments turned condominiums have deteriorated and homeowner associations and residents don't have the wealth to sustain the building structure. We need to ensure that home safety is part of accessibility. Perhaps there's a condo concept that's more affordable for singles and seniors. As we grow in density we need to explore new design concepts and incorporate them within the legislative proposals, for social health and well-being.

> Carl agreed that there's some talk about condo liability reform. Mayor Markley asked for more info about that. Jason will follow up with her after the meeting for a deeper dive. Mayor Markley appreciates the ask for funding; she saw the preliminary numbers and doesn't know how cities are going to accomplish the expectations. Her entire city's six miles and they don't have much buildable land left. Are they going to request a lump sum that's divided among cities? They're hoping for state funding that can be pooled, along with local options like property tax levies and shared State revenue. No one likes raising taxes, but these are some of the challenges.

> Executive Dammeier noted that increasing housing costs in order to make housing affordable is a challenge. How can we move more quickly? Time is money and units are needed now. Can there be CEPA changes, perhaps temporary ones? Carl responded that permanent CEPA changes have been discussed. A CEPA exemption's been extended. They're working on how to speed up the permitting process. One thing that's on the table is paying for environmental reviews.

Informational

Discussion

TOPIC/W	НО	DISCUSSION	AC	TION
Legislative Session Preview Presentation - Carl Schroeder, Deputy Director of Government	of affor but not Mayor feel has what w there's consolid how we	ve Dammeier asked if there's any funding to preserve our current standable housing. There's been some funding to preserve state proper a private. They're also dealing with displacement challenges. Woodards asked, of all the strategies Carl's mentioned, which does the most traction? A coordinated, aggressive effort is needed; he fould be most helpful is to have a coordinated, holistic approach, and definitely interest in streamlining the permitting process. How can additiously does not do them in a better way? Sometimes we get locked e've always done things; change isn't easy but if we push ourselves there will be supported legislature to do it.	ties he eels d we d into	Thank you, Carl!
of SSHA3P's Draft 2023 State Legislative Agenda- Jason	gatheric version through prioritie ensurin home of afforda require meeting Stabilit the qua- residen agenda for seni Subsidy homeor priority ensure owners afforda Specific the sun This ma	resented the draft SSHA ³ P legislative agenda with the intention of ing reaction, questions and feedback of the Board and approving the of the agenda at the October meeting. Priorities have been develop in collaboration with member governments. Jason shared previous years which were used as an initial guide. The last three years' focus were funding, creating new affordable housing with a focus on affordable housing, and relief from, or support to comply with state ments regarding land use. With those as historic baseline, and after ges, Stability, Subsidy, and Supply will be the key priorities for 2023. **y: creation and expansion of aging-in-place options that seek to impair of life for our seniors, such as providing opportunities for aging its to affordably retain their homes. We're working with AARP on the and options including funding necessary modifications needed to his in an appropriate creation of local anti-displacement options. **y: fully fund the Washington Housing Trust Fund and support affordable housing investments in that fund. Funding this Trust Fund has been in every priority letter from SSHA ³ P and we continue to hear reque its fully funded. We'll ask that dedicated funding for affordable housing be continued and that state and local revenue options to fund ble housing development be created, extended, and expanded. Cally, encouraging the legislature to remove or at a minimum push be used to collection of 1406 funds to align with the longer planning hor any include tools to acquire and fund affordable housing development centers.	ped ears' ere on ble ind input orove eir leg omes able n a sts to ne ack, izon.	Informational

TOPIC/WHO **ACTION DISCUSSION**

Gauthier, housing. continued

Presentation Funding to facilitate the acquisition of buildings and property to provide of SSHA³P's affordable housing, specifically we seek a more flexible and localized approach **Draft 2023** to the rapid capital acquisition program, to make them more market-responsive, **State** to see more opportunities in our multi-family sector for purchases, instead of an **Legislative** annual application to the Department of Commerce. And supporting funding for Agenda- member-identified priority projects that produce affordable housing, for Jason example, acquiring single-family homes for rehab and emerging to affordable

Informational

Supply: Expanding support for local land use planning, including housing action, plan implementation, middle housing grants, ICE planned actions, surplus property, land evaluation to continue local planning efforts to create more diverse housing opportunities. Flexibility and extension of the multi-family tax exemption program to allow the incentive to be utilized to preserve and create affordable units in existing multi-family buildings and providing options and support for regulatory streamlining and system updates, such as speeding up reviews and mending building codes.

Support: Basic infrastructure funding via the flexible funds and public works assistance accounts and new connecting housing to infrastructure programs to help cities and towns fund basic infrastructure, critical to housing development. Surplus land dispossession policies to provide greater flexibility for home ownership development opportunities for low- and moderate-income households. This recommendation came from Kathleen Hosfeld of the Homestead Community Land trust during her July presentation, and would provide clarity and flexibility for the usage of surplus properties. Rental assistance funding to limit evictions – this is a critical piece to avoid avoidable evictions. Operating funding for permanent supportive housing.

Oppose: Preemption of local land use authority and permitting process. This was a priority for a majority of members. We do expect to see legislation attempt to mandate some amount of land use and permitting process timelines.

Monitor: Proposals to increase access to homeownership, including condo liability reform efforts and recommendations made by the home ownership disparity workgroup.

Timeline:

September 2 – Presentation of draft State Legislative Priorities

September 5- October 6 – Opportunity for member government presentations

October 7 – Executive Board consideration of Resolution to adopt State Legislative Priorities

October – Develop supporting materials

November-December – Meeting with Pierce County legislative delegation

January 9 – 2023 State Legislative session begins!

TOPIC/W	DISCUSSION		ACTION
	ason thanked the member governmen		Discus-
Draft 2023	priorities. He opened for questions and	input to neip refine the priorities.	sion
	Regarding Support rental assistance fun	ding to limit evictions. Councilment	or
	McCluskey suggested including land ow	_	
_	nave expenses on their end. She would	•	
_	support this.	,	
Gauthier,			
continued	Executive Dammeier noted that we dormore affordable rental units. On Subsideroperties can we put under Support fubrojects? He asked that members think Authority's liquidating their existing singust disappear from available affordable	y – flexibility is important. What type nding for member-identified priority about this. The Pierce County Housi gle-family stock. We'd like to have th	e of ng ose
	No other concerns noted. Jason reporte	ed that a question came up re: Oppos	se
	preemption of local land use authority,	however he recommends it be includ	led.
	McClusky stated that she would suppor	t preemption of local land use autho	rity.
Presentation	The PSRC is developing a place typology	as part of their implementation of t	he Informa-
of Housing	egional housing strategy in Vision 2050	that helps to provide a framework f	or tional
Typology	nousing needs assessments, housing ac		https://
Toolkit –	coning/development regulations. The g		www.ps
	coordination to improve housing access		
	strategy, like SSHA ³ P's legislative agend	a, features Supply, Stability and Sub	
Senior	The state of the s		work/re
-	Supply: build more housing of different	• •	gional-
Regional	Stability: provide opportunities for resid	dents to live in nousing that meets th	heir housing- strategy
_	Subsidy: create and sustain long-term f	unding sources to create and presery	
	nousing for very low-income household	_	
	PSRC also has HIP – the Housing Innovamprove housing affordability and grow		elp
	PSRC has several housing resources, how that it's not always helpful to just get a where to start. The idea of a typology a and to try to identify tools and actions be ocal needs.	list, because folks don't realistically k rose in response to stakeholder feed	know back

TOPIC/WHO **ACTION DISCUSSION**

Presentation PSRC took data from displacement risk mapping and opportunity mapping, of Housing including factors around housing and land use, proximity to transit, access to **Typology** jobs and services and other socio-demographic factors and married them **Toolkit** – together to come up with six types of places ranging from higher opportunity to continued lower opportunity, from lower displacement to higher displacement risks and broke them out at census tract level and mapped them, also factoring in areas planning for more growth vs. less growth:

ACCESS TO OPPORTUNITY

INCREASE ACCESS TO SF NEIGHBORHOODS

Transit: Access to non-rail transit Land Use: Moderate growth capacity Housing: Majority own SF homes People: Need to expand pathways into

PROMOTE INVESTMENT & OPPORTUNITY

Transit: Limited access Land Use: Mild market demand, limited growth capacity

these neighborhoods

Housing: Majority own SF homes People: Less diverse, more affluent

TRANSFORM & DIVERSIFY

Transit: Quality transit access Land Use: Poised for growth planning and capacity

Housing: Mix of rent and own, prices rising quickly

People: Similar to region as a whole

IMPROVE ACCESS & HOUSING CHOICES

Transit: Limited transit access now, more coming online

Land Use: Emerging market, moderate growth capacity

Housing: Mix of rent and own, prices rising quickly

People: Similar to region as a whole DISPLACEMENT RISK

Transit: Quality transit access

Land Use: Strong market, large growth

Housing: Majority MF rentals, rents rising quickly

People: More diverse, less affluent

IMPROVE ACCESS & AFFORDABILITY ment Risk/Lower Opportunity

Transit: Good transit access now, more coming online

Land Use: Moderate market and growth capacity

Housing: Majority MF rentals, rents rising quickly

People: More diverse, less affluent

PSRC surveyed local jurisdictions about housing tools and how they're working. The list is not exhaustive but meant to be a starting point. Ultimately there are seven buckets:

SUPPLY

Infill development to increase neighborhood density and the ratio of improvement-to-land value of the property

Flexible development regulations to allow for denser and more diverse development and more economical use of available land while retaining the look of a single-family neighborhood

Develop a community engagement plan to bring together key stakeholders and underrepresented groups into the planning process. Address NIMBYism and build community support throughout the planning process is essential to building acceptance for a particular project or

regulatory change

Tools and actions STABILITY

Tenant protections to help address health and safety concerns, barriers in the housing group capitol fund to create rental market, protect tenants from unreasonable acts, and prevent unnecessary evictions MFTE to encourage multifamily

development and redevelopment in compact mixed-use districts (urban centers) where housing and affordable housing options are in short supply

SUBSIDY

Join/contribute to a subregional and preserve income restricted housing

Use state enabled local revenue tools to establish local revenue

streams to create and preserve income restricted housing Establish nonprofit partnerships to

promote low-income or special needs housing

Advocate for increased state and federal funding to create and preserve income restricted housing

TOPIC/WHO

ACTION

DISCUSSION

Presentation	There will be an interactive web platform including a map in which you hover	When
of Housing	over a location and it will show the type of housing, policy objectives, tools and	the
Typology	actions. The online map will have links to tools and actions to give the user more	platform
Toolkit –	· · · · · · · · · · · · · · · · · · ·	is
	stakeholders understand next steps. The interactive web platform will also help	available
	make connections between these tools and actions, especially in places at higher	it will be
1	risk of displacement. Rezones providing more housing are really important, but	shared
	we know that those types of actions must be coupled with displacement	with the
-	mitigation. Users will be able to sort by jurisdiction and be connected to the	group.
_	recommended tools, actions and more information.	Thank
Council	recommended tools, actions and more information.	
	lease and dead that this musicat will missly a compart CCLIA3D/a comb	you,
, , , , , , , , , , , , , , , , , , , ,	Jason added that this project will nicely support SSHA ³ P's work and	Laura!
continued	recommendations. He was very excited to see the Beta version that Laura shared	
	with him! Executive Dammeier is particularly interested in the fact that all	
	displacement is not equal. Laura noted that the risk factor methodology does	
	take into account equity issues. Mayor Woodards suggested that perhaps Laura	
	could return to go over her report in more detail. She asked if Jason could share	
	the link so members can play with the interactive web platform. Laura reported	
	that it will be available in three to four weeks.	
	Ryan Winter from the City of Sumner reported that there's an area in East	https://
Member	Sumner on the brink of between four and five hundred units coming, in multi-	www.co
Updates/	family housing units and the tax exemption will go a long way to promote	mmerce.
Comments	affordable housing. One developer's awaiting approval to put up 160 units that	wa.gov/
Group	would bring about 32 affordable housing units with a 12-year multi-family tax	news/pr
	exchange.	ess-
		<u>releases</u>
	Tiffany Speir from the City of Lakewood reported that the Governor's Smart	<u>/2022-</u>
	Communities recognized Lakewood in two different categories – one for 2021	governo
	Energy and Climate Change Chapter that the city adopted, and are now	rs-
	developing at staff level. The work plan will be in front of Council within the next	smart-
	month or so for review and approval. The second recognition was a merit award	commun
	for the Lakewood Station District Sub Area plan, around the Sounder station in	ities-
	Lakewood that focuses on anti-displacement.	award-
	·	winners-
		announc
		ed/
		<u> </u>
Good of the	Councilmember George moved to adjourn the meeting and Councilmember	Meeting
Order/	Bryan seconded. The meeting adjourned at 10:04 a.m.	ad-
Adjourn-		journed!
ment		

TOPIC/WHO DISCUSSION	ACTION
----------------------	--------

The next SSHA³P Executive Board meeting is scheduled for Friday, October 7, at 8:30 p.m. via Zoom.

Respectfully submitted,

Becki Foutz Administrative Assistant