SSHĀ'P

South Sound Housing Affordability Partners Advisory Board

Regular AMENDED Meeting Agenda

3602 Pacific Ave Tacoma, WA 98418 | Muckleshoot Conference Room

Dial: +1253 215 8782 Meeting ID: 982 0661 9590 Webinar Link: https://piercecountywa.zoom.us/j/98206619590

September 19, 2023 5:30 P.M.

Adria Buchanan, Alex Harrington, Amanda DeShazo, April Elliott, Ben Ferguson, Corey Orvold, Desniege Haywood, Faaluaina Pritchard, Isabella Rivera Kjaer, Jay Worley, Jeff Bell, Judson Willis, Kevin Bates, Nicholas Carr, Noemi Cagatin-Porter, Rian Booker, Riley Guerrero, William Towey, Zac Baker

I. CALL TO ORDER

5:30

ROLL CALL

II. REVIEW AGENDA/AGENDA MODIFICATIONS

III. CONSENT AGENDA

A. August 15, 2023 SSHA³P Advisory Board Minutes

Purpose: Motion to approve minutes from the August 15, 2023 SSHA³P Advisory Board

Minutes of August 15, 2023 Advisory Board meeting

meeting.

Document Link

Recommended Motion: Move to approve the consent agenda.

IV. PUBLIC COMMENT

ATTACHMENTS:

This is the time set aside for the public to comment on Resolutions, Ordinances, and Final Action. To request to speak virtually, please press the Raise Hand button near the bottom of your Zoom window or *9 on your phone; if speaking in person, please sign in on the on the public comment form in the conference room. Your name or the last four digits of your phone number will be called out when it is your turn to speak.

The Advisory Board meeting can be heard by dialing 253-215-8782 and entering the Meeting ID 982 0661 9590 or through Zoom at

https://piercecountywa.zoom.us/j/98206619590. Written comments may be submitted to mary.connolly@piercecountywa.gov Tuesday before 4:00 p.m. for the Public Comment period. Comments will be compiled and sent to the Advisory Board and posted on the SSHA³P website at: https://southsoundaffordablehousing.org.

V. PRESENTATIONS AND DISCUSSION

A. 2024 SSHA³P Federal and State Legislative Agendas

5:40

<u>Purpose</u>: Presentation from Jason Gauthier, SSHA³P Manager, on SSHA³P's 2024 federal and state legislative agendas.

Action: Advisory Board questions and feedback

ATTACHMENTS: 2024 SSHA³P Legislative Agenda Presentation

Document Link

B. Work Plan Subcommittee Recommendation: Evaluation Framework Criteria

6:25

<u>Purpose</u>: Presentation from Mary Connolly on the Work Plan Subcommittee's recommendations on criteria for the evaluation framework. The framework will be used to evaluate policies and programs for inclusion in the Advisory Board's Work Plan.

Action: Advisory Board questions and feedback

ATTACHMENTS: Work Plan Subcommittee Recommendations Presentation

Evaluation Framework

Document Link

Document Link

C. Discussion re: Evaluation Framework Weighting

6:40

Purpose: Provide feedback on weighting criteria in the evaluation framework.

Action: Advisory Board discussion and direction

ATTACHMENTS: See Evaluation Framework from agenda item V.B

Document Link

VI. SSHA³P STAFF UPDATE

7:25

A. Update on SSHA³P Advisory Board Use of a Tribal Land Acknowledgement

VII. UPDATES/COMMENTS OF THE ADVISORY BOARD

VIII. ADJOURN 7:30

South Sound Housing Affordability Partners (SSHA³P)

Advisory Board

Meeting Norms

- 1. Challenge ideas, not individuals
- 2. Assume positive intent; assume responsibility for impact
- 3. Recognize it is more beneficial to share what you are thinking with the group during the discussion than with an individual afterwards
- 4. Listen with curiosity to what everyone has to say we all come with different perspectives and priorities that bring depth to the conversation
- 5. Be respectful and make space for minority opinions or points of view
- 6. During discussion, everyone has the opportunity to contribute before members contribute a second time
- 7. Raise hand to speak and wait for acknowledgement from the chair
- 8. Be open to new ways of thinking
- 9. Recognize the best efforts of our staff
- 10. Make our decisions based on the available information, and in the best interest of the Executive Board goals
- 11. Board members come prepared for each meeting

SSHĀP

South Sound Housing Affordability Partners Advisory Board Meeting Minutes

August 15, 2023 5:30 - 7:31 p.m.

Advisory Adria Buchanan, Chair - present

Board Alex Harrington - present **Members:** Amanda DeShazo – present

April Elliott - present
Ben Ferguson - absent
Corey Orvold - present
Despines Hawwood - pre

Desniege Haywood - present Faaluaina Pritchard - present Isabella Rivera Kjaer - excused

Jay Worley - present Jeff Bell - present

Judson Willis, Vice Chair - excused

Kevin Bates - excused Nicholas Carr - excused

Noemi Cagatin-Porter – present Rian Booker, Vice Chair - present

Riley Guerrero - present William Towey - present Zac Baker - excused

Staff: Mary Connolly, Program Specialist 2

Becki Foutz. Administrative Assistant

Guest: Ted Thelin

MINUTES

	1/111/40/125			
TOPIC/ WHO	DISCUSSION			
	Adria Buchanan called the meeting to order. Mary called roll, per above; a quorum was present.	Wel- come!		
Consent	Any requests to modify the agenda? Lua moved and Corey seconded to approve the consent agenda. Vote was taken - none opposed, no abstentions.	The agenda was ap- proved.		
Public Comment Adria				

TOPIC/W	ИО	DISCUSSION	ACTION	
2023-03, Amending Regular	p.m. in thus it' second discuss	esolution 2023-03 amends the Board meeting start time, to begin at 5:30 m. instead of 6:00 p.m. Meetings are expected to take about two hours, us it's proposed to begin them a half-hour earlier. Rian moved and Lua conded to adopt Resolution 2023-03. Adria asked if there was any scussion. None. Vote was taken – none opposed, no abstentions.		
Meeting Agreements	Review Mary shared the meeting agreements, and Adria read through them. SSHA®P Advisory Board Meeting August 15, 2023 Adria South Sound Housing Affordability Partners (SSHA®P) Advisory Board Meeting Norms 1. Challenge ideas, not individuals 2. Assume positive intent; assume responsibility for impact 3. Recognize it is more beneficial to share what you are thinking with the group during the discussion than with an individual afterwards 4. Listen with curiosity to what everyone has to say – we all come with different perspectives and priorities that bring depth to the conversation 5. Be respectful and make space for minority opinions or points of view 6. During discussion, everyone has the opportunity to contribute before members contribute a second time 7. Raise hand to speak and wait for acknowledgement from the chair 8. Be open to new ways of thinking 9. Recognize the best efforts of our staff			
System Discussion	To faci have b with th	ixecutive Board goals loard members come prepared for each meeting litate more interaction among Advisory Board members, members leen assigned buddies. Members were encouraged to set up meeting leir buddies prior to the next Board meeting. Adria called for lons: none.	Please gs contact your buddies!	
Framework Discussion	The fra	hared the updated Evaluation Framework. Members' feedback was o revise it from the version presented at the last meeting. Immework will be used to evaluate policy and program ideas on a set at lts purpose is to assist in selecting policies and programs to include 2024 Work Plan.		

Evaluation The framework is meant as a rudimentary tool for discussing and filtering **Framework** proposals and is not meant to be scientific or provide definitive answers. **Discussion** Scoring will be subjective. More in-depth analysis will be done later when Mary reviewing recommendations.

Informational

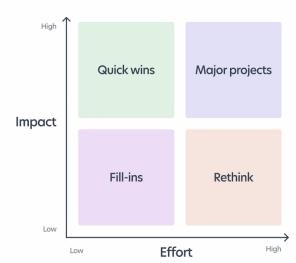
Instead of using low, medium, and high, points (0-4) will be used. The spreadsheet in the meeting packet goes into detail about the points system. Political feasibility is not included in the framework; feedback from the Executive Board and staff workgroup will speak to that.

Minimum criteria - can be implemented by local or Tribal government and aligns with SSHA³P's mission.

Criteria have been assigned weights. Impact criteria have been organized into categories: Housing Inventory, Housing Barriers, and Other Priorities. Policies that preserve units and/or promote home ownership are weighted the highest.

Criteria removed: Short-term vs. Long-term Impact; Alignment with 2023 Housing Legislation; and Impact is Measurable

USING OVERALL EFFORT AND IMPACT SCORES



Adria and Mary asked Board members to weigh in on the criteria.

Discussion

Corey said that a barrier to rental housing is the criminal background check. Jay feels we could be doing a lot more regarding racial equity. So much has been done to hurt BIPOC communities. We could help promote homeownership and build generational wealth to address racial injustice.

continued

Evaluation Jeff noted that it's important to have the weighting, so we remember where Framework our focus is, however, he struggles with how race, equity, social barriers, and **Discussion** disabilities are currently weighted.

Discussion

The group reviewed the framework for a few minutes and then went through it together section by section. No concerns on the "Effort" section.

Impact section: Housing Inventory

Jay pointed out that housing is needed across the board. Can social housing, in which residents pay 30% of their income, be fitted into the framework? The framework lists models currently in use. Adria suggested that it might fit under Financial Barriers.

Rian asked if we need to differentiate single housing from family housing. There's a difference between beds and doors. Having enough beds, but not enough doors means that families get broken up, or there are no places for them. Adria asked if we need to define units in this framework, or is another category suggested? Families would fall under Social Barriers. What's better, building single resident tiny homes or refurbishing existing housing to create congregate living for six? Number of people housed vs. units created?

Jay noted that there are different types of housing, built and priced differently. A bed with 70 sq ft is considered a habitat for one person. Adria said those would be considered policies. Would those categories of increasing number of units created or preserved and affordable to those under 80% AMI, does that still fit under affordability, or do we need to break out the units vs. people?

Jay said that state Ordinances are changing, and single-family residences can't be built in certain areas anymore. Corey said that, when we're talking about numbers, we should remember that some cultures are multigenerational. Allowing some leeway for that would be beneficial to our work.

Adria asked if members think that we need to build in a category that accommodates that nuance. Rian said that single people have an AMI rating and families do as well, so we might be covered in terms of inventory. Whether we prefer units that accommodate families would be a policy differentiation.

Mary was thinking about the discussion last meeting and said that unit size might not really matter when scoring criteria.

Riley said that AMI doesn't account for the fact that we have some large families, of nine, for example. Maybe we'll come across a proposal in which someone's developing five-bedroom units and someone else is developing single units. There's a cultural component to that and we need to be mindful of the equity. Scorers need to understand how size of units could potentially disenfranchise certain groups.

Evaluation Jay said that a large problem is that large, multi-generational families cannot Framework find housing unless they find a few units close to each other. We need both **Discussion** family and single units. Quad units are rare, and more are needed. There are continued also cases of, for example, one person with disabilities who has five pets. Adria said that we can come back to this if we find it's not covered in the framework.

Discussion

Rian suggested flexible unit sizes that can support different sizes of families.

Corey appreciates this dialogue so much! From a realtor standpoint of what we're seeing, Jay hit the nail on the head when saying affordability's needed across the board. For example, it's difficult for Habitat to be successful when building only single unit dwellings.

Jeff feels that the rubric works well for the group. Earlier he was reacting to the points and value they're aligned with.

Points	Value		
4	High		
3	Medium-High		
2	Medium		
1	Low-Medium		
0	Low		

He thinks the point system works if we strip the words away. Seeing "Low," or "Low-Medium" might make people question this Board's values. It's semantics, but sometimes semantics are important.

Adria said perhaps we can wordsmith a way to explain the points a bit better.

Housing Barriers: Lua said she didn't see anything about language and cultural barriers. Not speaking English is a hindrance to finding housing.

TOPIC/WHO	DISCUSSION	ACTION
10110,110	DISCUSSION	11011011

Evaluation Corey said that in our current high interest rate down payment assistance Framework (DPA) programs, purchasers can't compete because others are more Discussion fortunate financially and competitive offers usually win. We need more continued competitive options for down payment assistance. She suggested another category, for DPA.

Discussion

Jay agreed that culture and communication are important issues, also those with disabilities. There are entire classes who cannot get assistance. Assistance needs to be accessible and maintained when things fall apart.

Adria said that we're trying to be sure that this criteria can effectively score proposals that we're evaluating. Yes, there needs to be another criterion. The programs we have now are not in that category; they're separate. Adria asked if Jay could decide what the new category should be named. Corey agreed with Jay; DPA programs are quite restricted.

Rian said that DPA could go under the Homeownership category. Lua's comments about language and culture might fit under Racial Equity. There's some cross-over among criteria.

Riley agreed that DPA fits under Homeownership and would be concerned to see it fall under Housing Barriers. She threw in the idea of adding Cultural Barriers to the Housing Barriers. Language doesn't always fit with Racial Equity.

April sees DPA more as a policy/program that would be scored. She likes the framework, appreciates the work that's been done on it, and appreciates this discussion.

Jay agrees that Cultural Barriers are a fourth option when it comes to renting. Jay can't have more than \$2000; that's why we have a problem. Anyone on SSI, SSDI, Veterans, etc., cannot save enough money to move into a place, without risking their income. If we don't recognize that, we're not building for these populations. Adria said that, for example, Move In Assistance, would be a policy to be reviewed. Would it increase access to housing? Yes.

Χ

Riley asked if the idea is to split Financial Barriers into two specific categories: one for moving into a place, and one to remain there. That's where Jay's coming from, yes. Corey agreed that we don't want to forget about that population. Purchasing a home is not always an option for everyone. Rent is currently unaffordable. If people can't have more than \$2000, they can't raise first and last month's rent as well as any necessary deposits, such as for pets. Jay agreed.

April proposed splitting Financial Barriers into two: Entry and Access Financial Barriers and To Maintain and Stay Financial Barriers. Mary will take feedback to make changes. No consensus is needed. Rian suggested doing the same for accessibility and social barriers.

Remaining sections will be discussed after the presentation.

(Maureen

Housing & Bryan Schmid, Pierce County Human Services (HS) Affordable Housing (AH) Related Supervisor, attended to present on the Housing and Related Services Sales Services Tax. He'd like comments and input after his presentation. Feedback will be Sales Tax incorporated into the final draft.

Informational

Expenditure

Howard In 2015 the State legislature passed HB 2263, creating a local option sales Affordable and use tax for housing and related services. It required passage by both the Housing Act) legislative authority of a City or County and a public vote.

Plan In 2020 the State legislature passed HB 1590, amending the RCW to allow Presentation a City or County to impose a sales tax of up to 1/10 of 1% (10 cents on a Bryan \$100 purchase) for housing and related services (removing the public vote Schmid requirement.)

> At least 60% of the funds collected must be used for constructing AH, constructing behavioral health-related facilities, or funding the operation and maintenance costs of new AH units, facilities where housing-related programs are provided, or newly constructed evaluation and treatment centers.

> Programs must be provided to persons at 60% or below of the AMI, with behavioral health disabilities, veterans, seniors, who are homeless or at risk of being homeless, unaccompanied homeless youth, persons with disabilities or domestic violence survivors. The remainder must be used for operation, delivery, or evaluation of behavioral health treatment programs and services or housing-related services.

> In 2021 the Tacoma City Council passed Ordinance 28747, implementing the above-mentioned sales tax within the City of Tacoma, generating roughly \$7M annually. The Cities of Orting and Ruston also passed Ordinances adopting the tax. Pierce County passed Ordinance 2022-81s (The Maureen Howard AH Act) in March 2023, implementing the tax for the rest of Pierce County outside Tacoma, Orting, and Ruston. This will generate nearly \$20M dollars of revenue, a four-fold increase in AH resources in Pierce County.

> The Ordinance directs HS to create a six-year advisory expenditure and implementation plan, based on the allowed uses of the fund (RCW), the Council's identified priorities, the goals and strategies contained in the 2022 Piece County Housing Action Strategy, the Comprehensive Plan to End Homelessness and the most recent Behavioral Health Implementation Plan.

> Council priorities (from the Ordinance) are to attract AH development, address the racial and rural wealth gap through increasing homeownership, and to dedicate up to 30% of the funds to individuals at or below 30% AMI, 50% to those between 30 and 60% AMI, and 20% towards housing-related services and behavioral health.

TOPIC/WHO	DISCUSSION	ACTION

continued

Housing & Key Goals: increase AH production for lower-income households, create Related diversity of housing options expand permanent housing options for Services homeless households, and prevent homelessness all with geographic and Sales Tax racial equity.

Informational

The draft plan is to use 80% of funds on capital development and preservation of AH and ops and maintenance of newly created AH.

50% would be allocated to AH targeted at households between 30 and 60% AMI.

30% would be targeted at households with income below 30% AMI.

20% of funds would be used for the delivery of housing services to support the homeless crisis response system. Funding target to maintain and expand supportive housing.

Capital development is needed, as Pierce County is a gap funder. Projects are far below market and don't generate market rents. Far less debt can be obtained, so public funding's needed. Typically, low-income housing developers come to the County first, then funds are layered with federal and state funds. Pierce County's been historically underfunded by the Department of Commerce. We usually get \$4.5 to \$5M a year, so an additional \$20M more is quite significant!

Document recording fees (DRF) are an unreliable source to fund homeless services, because when home purchases are down, there's funding's inadequate. Sales tax fluctuates as well, but not at the rate DRFs do.

Funding will be administered through competitive Notices of Funding Available (NOFAs) and through contract with the Pierce County Community Development Corporation. The CDC is a public non-profit entity staffed by HS employees and has an independent Board. It does a lot of lending for home ownership activities, down payment assistance, rental housing activity and is a vehicle to use for land acquisition.

Eligible project types: rental housing homeownership housing, PSH.

All expenditures must be approved by the County Executive and County Council. HS will present biennial performance reports to the Council. The program will be audited every six years and will be monitored consistent with existing AH programs. The Council will review the need for the fund every 10 years.

Housing & Related Services Sales Tax continued

Affordable Housing Target Goals:

Biennium Budget	Units Below 30% of AMI	Units 30% to 60%	Total
2024-2025	195	325	520
2026-2027	210	350	560
2028-2029	230	370	600

Per above, we think we can generate 1680 units by 2029.

The plan is in the public engagement and outreach phase right now. Final review will take place in October. The plan will be submitted to the County Council in November, and they will take action with a Resolution or Ordinance. Funding will be distributed to the community in 2024.

One thing this fund will allow us to do is publish separate NOFAs and RFPs. In the past we have issued one, since there was less money to distribute. This time we'll have three or four AH projects: Targeted Homeownership, Rental Housing Development, Operations and Maintenance, and Preservation. This is similar to what the Department of Commerce does.

Jay shared some important background information. This year, due to the DRFs decreasing, there was 40% less homeless funding available, resulting in hits to the system.

Rian has a few questions for Bryan (Bryan's laptop battery died immediately after his presentation) about the funding percentages, and if the \$20M is total, or an increase. (It's an increase.)

Jay has worked with the CoC on houseless applications. Part of the problem is that NOFAs are funded by reimbursement. If it's reimbursement only, players will be in the same spot. Some are reluctant to get into the bidding process when it's reimbursement. If not enough people apply, the funding won't get out. Jay has several points of concern about the plan.

Adria called for comments or suggestions about how to use the last ten minutes of the meeting. Mary said her updates will be quick and she can share Bryan's contact information if they have questions. The group resumed reviewing the Evaluation Framework.

Informational

TOPIC/WHO		DISCUSSION	AC	ACTION	
Framework	sugges higher.	Priorities: Racial equity and Home Ownership opportunities: Riley sted that Racial Equity should either be broken out more or weig Jay agreed with Riley that it should be weighted higher.		Jay will send Mary a research	
Continuou		uld like to add Redistribution of Land Wealth due to past redlini	ng.	paper by Carol	
		aid it might be valuable to dive deeper into definitions to clarify varying to achieve in racial equity.	what	Wise.	
	like for There's Alex w a clear Jay wil	asked for any other comments. Is there a specific weight people of Racial Equity? Riley said it should be at least a 2, potentially a 3 strong argument for a 4. Amanda agreed with Riley's suggestic ouldn't feel comfortable changing the weighting number until the definition. I send Mary a research paper by Carol Wise on racial equity in g, and its effect on the BIPOC community.	3. on (3).	Staff and the sub com- mittee will update the frame- work and bring it back to the full group.	
Updates	SSHA ³ l prioriti At the Plan th	haven't already, members may schedule a time with Jason Gauth P Manager, to provide input on SSHA ³ P's Federal and State legis es. He'll use the feedback to develop SSHA ³ P's legislative agend next Advisory Board meeting Jason will present SSHA ³ P's 2024 at was officially adopted by the Executive Board in July. Work Plan – was officially adopted by the Exec Board in July – ed in the meeting packet for Board Members' reference.	lative a.	Informa- tional	
Board Members' Updates & Comments Group		currently.			
Adjournment		oved to adjourn the meeting. April seconded. Vote was taken; no abstentions. The meeting adjourned at 7:31 p.m.	one	Meeting ad- journed!	

The next SSHA³P Advisory Board meeting will be Tuesday, September 19 at 5:30 p.m. via Becki Foutz, Administrative Assistant Zoom.



AGENDA

- 2023 Overview
- 2024 Session Preview
- 2024 State Agenda
 - Priorities
 - Support | Monitor | Oppose
- 2024 Federal Agenda





2023 SESSION

- The "Year of Housing"
- Capital budget investments in housing
- SSHA³P's Efforts



CREATING HOUSING STABILITY

- Develop and expand aging-in-place options that seek to improve quality of life for seniors in our communities, such as providing opportunities for aging residents to affordably retain their homes.
- Develop anti-displacement options for local municipalities to utilize.



AFFORDABLE HOUSING SUBSIDY

- Fully fund the Washington Housing Trust Fund and support affordable homeownership investments.
- Funding to facilitate the acquisition of buildings and real property that can be utilized to provide affordable housing.
- Extend the 1406 remittance period to align with long range planning horizons.
- · Funding for member identified priority projects.



FACILITATING HOUSING SUPPLY

- Expand state support for local land use planning, including funding for Housing Action Plan Implementation and Planned Action EIS, to continue local efforts to create more housing opportunities.
- Expansion of the multi-family property tax exemption program.
- Provide options and support for regulatory streamlining and system updates.





2024 SESSION

- Short session
- Expectations for land use policy and budget investments





2024 STATE AGENDA

- Priorities
- Support | Monitor | Oppose





PRIORITIES

- Facilitating Development of Affordable Housing
- Support Policy and Planning Efforts
- Information and Engagement





FACILITATING DEVELOPMENT OF AFFORDABLE HOUSING

- Support capital budget funding for member government priority projects
- Expand funding opportunities to support homeownership development for lowincome households
- Expand eligibility for the Connecting Housing to Infrastructure Program
- Support funding for the acquisition of real property for affordable housing





SUPPORT POLICY AND PLANNING EFFORTS

- Transit-oriented devleopment and priority considerations
- Support construction trade industry workforce development efforts





INFORMATION AND ENGAGEMENT

• Expand eligibility for the disabled veteran property tax exemption program





SUPPORT

- Support funding for municipal Planned Action/EIS work
- Support technical fixes and clarifications to recent land use and housing legislation
- Support legislation to provide Fair Housing Training for COAs/HOAs
- Support funding for the Affordable Workforce Housing Accelerator pilot program
- Support funding to assist in the implementation of state required land use actions
- Supporting operating funding for service supported housing





MONITOR

- Monitor legislation regarding the Residential Landlord Tenant Act
- Monitor efforts to create a rental gap voucher assistance program
- Monitor legislation to create local revenue options to support affordable housing development





OPPOSE

- Oppose preemption of local land use authority
- Oppose legislation that would increase the cost to produce publicly funded affordable housing



2024 FEDERAL AGENDA

- Congressional Directed Spending requests for affordable housing development
- S. 1557 Affordable Housing Credit Improvement Act
- S. 1267 Fair Housing Improvement Act of 2023
- H.R. 3940 Neighborhood Homes Investment Act
- Flexibility in federal funding
- Fully funding CDBG and HOME programs





WORK PLAN SUBCOMMITTEE RECOMMENDATION: EVALUATION FRAMEWORK CRITERIA

ADVISORY BOARD WORK PLAN SUBCOMMITTEE MEETING

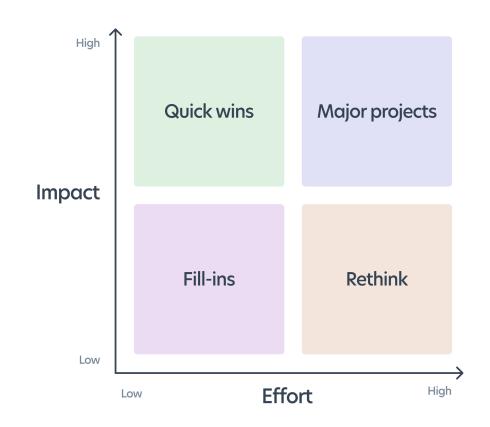
SEPTEMBER 19, 2023

MARY CONNOLLY, PROGRAM SPECIALIST II



Evaluation Framework Overview

- Scores policies and programs on a set of criteria
- Weights assigned to criteria
- Points and weights used to create overall effort and impact scores for each policy/program
- Assist in selecting policies and programs for inclusion in Advisory Board work plan







Considerations

- Purpose is to measure impact of policies; not to categorize policies
- Meant as a rudimentary tool for filtering
- Not meant to give a definitive answer; serves as a starting point for further discussion
- Input from staff workgroup and Executive Board will also be used to filter ideas





Advisory Board Input

- 3 Advisory Board discussions
 - Initial input on criteria
 - Reviewed first draft of framework
 - Reviewed second draft of framework
- 2 subcommittee meetings to incorporate Advisory Board feedback





Recommendations Based on Advisory Board Input

Suggestion	Notes	Recommendation
Remove "High/Medium/Low" language in point values.		Language removed.
Add cultural barriers criterion.		Criterion added with examples.
Split "financial barriers" into two categories to separately address attaining and maintaining housing; similarly split other "barriers" criteria.	Suggestion emerged from a conversation related to the importance of programs such as down payment assistance that support people with limited resources in attaining housing.	Clarify that "financial barriers" relates to attaining and maintaining housing, and provide examples such as down payment assistance and move-in cost assistance. *Note: To emphasize the importance of policies that remove financial barriers, consider increasing the weight of this criterion.
Add new criterion that considers use of housing for families and multigenerational households.	Evaluation framework will be used to evaluate policies and programs, not specific projects.	The needs of multigenerational households are included as an example under "cultural barriers."
Increase weight of racial equity criterion.		Weight increased to 3.







WORK PLAN SUBCOMMITTEE RECOMMENDATION: EVALUATION FRAMEWORK CRITERIA

ADVISORY BOARD WORK PLAN SUBCOMMITTEE MEETING

SEPTEMBER 19, 2023

MARY CONNOLLY, PROGRAM SPECIALIST II



Evaluation Framework

	Criterion	Notes on Criterion	Values		
	A specific policy or program that can be		Yes	No: Policy/program	
Minimum	implemented by tribal or local government			should not be considered	
Criteria	Aligns with SSHA3P's mission	SSHA3P's mission is to create and preserve affordable,	Yes	No: Policy/program	
	-	attainable, and accessible housing.		should not be considered	

		Criterion	Notes on Criterion	Weight			Point Values		
					4	3	2	1	0
		Staff time needed to launch the program/policy	Includes time to design/create/set up the policy or program	1	Minimal staff time needed to launch		Some staff time needed to launch		Significant staff time needed to launch
Effort		Staff time needed for ongoing administration of the program/policy		2	Minimal staff time needed for ongoing administration		Some staff time needed to for ongoing administraiton		Significant staff time needed for ongoing administration
		Financial resources needed to administer the program/policy (besides staffing)		2	No or minimal resources needed with little impact on government budget		Some impact on government budget		Significant impact on government budge
		Overall Effort				Multiply each s	core by the criterion's weight, add, and sca	le to 4	I
		Affordable Housing: Increases number of housing units created or preserved that are	Here, preservation of affordable housing refers to efforts to prevent existing units from		Potential to create or preserve many income-restricted affordable housing		Potential to create or preserve some income-restricted affordable housing		No potential to create or preserve income-restricted affordable housing
		income-restricted and affordable to	becoming market-rate by keeping or making		units that are affordable for more than		units that are affordable for more than		units
		households with less than 80% AMI	them income-restricted	4	30 years		30 years; OR potential to create or		
							preserve income-restricted housing units		
							that are affordable for less than 30 years		
		Attainable Housing: Increases number of	Units affordable to people with incomes		Potential to create or preserve many		Potential to create or preserve some		No potential to create or preserve
			between 80-120% AMI are usually not income- restricted but tend to be more affordable,		attainable housing units		attainable housing units		attainable housing units
	Housing	affordable to households with incomes between 80 - 120% AMI	such as middle housing, multifamily units, and						
	Inventory	Detween 80 - 120% AWII	ADUs						
				3					
			Here, preservation of attainable housing						
			refers to efforts to keep naturally occurring						
			affordable housing affordable to people with						
		Other Housing: Increases number of	moderate incomes		Potential to create or preserve many		Potential to create or preserve some		No potential to create or preserve units
		housing units created that are affordable to		2	units		units		no potential to create or preserve and
		households with incomes above 120% AMI							
		Financial Barriers: Increases affordability of			Potential to greatly decrease financial		Potential to somewhat decreases		No potential to decrease financial
		accessing and/or maintaining housing	accessing housing include down-payment		barriers for a small number of people OR		financial barriers for some people		barriers
		through a method other than production or preservation of housing	assistance or assistance with move-in costs; examples of policies that remove barriers to		somewhat decrease financial barriers for a large number of people				
		preservation or nousing	maintaining housing include rental assistance		a large number of people				
			managing nodes in medical restraines statistics						
		Accessibility for People with Disabilities:			Potential to greatly increase the number		Potential to somewhat increase the		No potential to increase the number of
		Increases number of units that are		1	of units accessible to people with		number of units accessible to people with		units accessible to people with disabilitie
		accessible to people with physical,			disabilities		disabilities		
		intellectual, or developmental disabilities Social Barriers: Increases accessibility by	Social barriers include barriers experienced		Potential to greatly increase accessibility		Potential to somewhat increase		No potential to increase accessibility
		removing social barriers to accessing	due to someone's identity or experiences;		for a group experiencing social barriers		accessibility for a group experiencing		,
Impact		and/or maintaining housing	social barriers are often experienced by				social barriers		
	Housing		people in protected classes in Washington	1					
	Barriers		State, but other groups of people also						
			experience social barriers (for example,						
			people with criminal backgrounds, people who have children or pets. etc.)						
		Cultural Barriers: Increases accessibility by	Cultural barriers are experienced by those		Potential to greatly increase accessibility		Potential to somewhat increase		No potential to increase accessibility
		removing cultural barriers to accessing	whose customs, norms, or traditions are		for a group experiencing cultural barriers		accessibility for a group experiencing		
		and/or maintaining housing	different than those of the dominant culture.				cultural barriers		
			They are often experienced by people who are						
			immigrants or primarily speak a language other than English.	1					
			outer than English.	_					
			Policies that address cultural barriers may						
			address issues such as culturally relevant						
			marketing, language access, or the needs of						
}		Homeownership: Increases	multigenerational households Low- and moderate- income housholds include		Policy or program applies specifically to		Policy or program may increase		No potential to increase homeownership
		homeownership opportunities for low- and	households with incomes less than 120% AMI		increasing homeownership opportunities		opportunities for low- and/or moderate-		opportunities for low- or moderate-
		moderate- income households			for low- and/or moderate- income		income households; e.g. affects low-		income households
				2	households		income housing generally, both rental		
				~			and homeownership; OR creates		
							homeownership opportunities that tend		
	Other						to be affordable to moderate-income households		
	Priorities	Racial equity: Increases racial equity by	Housing outcomes include homeownership		Potential to decrease disparities in		Potential to decrease disparities in		No potential to decrease disparities in
		decreasing disparities in housing outcomes	rates, rates of cost-burden, and displacement		housing outcomes for people of color		housing outcomes for people of color by		housing outcomes for people of color O
		for people of color			through place-based strategy, anti-		increasing opportunities for low-income		potential to increase racial disparities in
					displacement policy, community		people		housing outcomes for people of color
					partnership, removing barriers that tend				
					to be experienced by people of color at				
					higher rates, or other similar strategies				